

# **EQUINE BUSINESS MANAGEMENT**



Graduates of UMN Crookston's Equine Business Management program understand and are able to manage the daily nutrition, health, and exercise/training needs of horses in their care. They have the knowledge and skills necessary to succeed in equine or equine-related employment and have the business and management experience necessary to operate an equine or related business. The program focus is on the business and management aspects of the horse industry and affiliated agriculture industries, thus providing a broad-based management education which appeals to employers.

# CREATE YOUR OWN CAREER PATH

Not JUST a business degree – get all the traditional business education for the office but added hands on curriculum in the barn. Tailor your Equine Business degree to your goals of working within the Equine Industry.

### **GET INVOLVED!**

- Women's Varsity Equestrian Team
   \*\*Hunter Seat, Jumping, Horsemanship, Reining
- Horseman's Association
- Rodeo Club
- Horse Judging Club
- Undergrad Equine Research

## **CAREERS**

- Equine Pharmaceutical Rep
- Equine Feed Management/Sales
- Racing Industry Exec
- Breed Association Exec
- Barn Manager
- Race Track Management
- Ag Industries Management

### UTOC

Students attend classes and labs in the University Teaching and Outreach Center (UTOC), a heated state-of-the-art facility, featuring a tack room, riding arena, and a 45-stall stable. It also includes classrooms, a science lab, and faculty offices all conveniently located on campus.

# PROGRAM REQUIREMENTS & CURRICULUM

### REQUIRED COURSES - 58 CREDITS

ANSC1004 - Introduction to Animal Science (4.0 cr)

ANSC2104 - Feeds and Feeding (4.0 cr)

ANSC3104 - Applied Animal Nutrition (4.0 cr)

EQSC1002 - Equine Careers and Husbandry Practices (1.0 cr)

EQSC1202 - Equine Evaluation (2.0 cr)

EQSC2102 - Horse Production (4.0 cr)

EQSC2110 - Topics in Farrier Science (1.0 cr)

EQSC3305 - Equine Reproductive Techniques (3.0 cr)

EQSC4102 - Equine Management (3.0 cr)

GBUS3107 - Legal Environment in Business (3.0 cr)

GNAG3900 - Pre-Internship Seminar (0.5 cr)

GNAG3901 - Internship (0.5-3.0 cr)

GNAG2899 - Post Internship Seminar (O.5 cr)

AGEC2310 - Agribusiness Financial Records (3.0 cr)

AGEC3540 - Farm Business Management (3.0 cr)

AGEC3310 - Advanced Agribusiness Financial Records (3.0 cr)

AGEC4760 - Business Plan Development for Agribusiness (3.0 cr)

EQSC2112 - Rider Instructor Training (3.0 cr)

EQSC3413 - Horse Training and Showing (3.0 cr)

AGEC2530 - Professional Agriselling (3.0 cr) MKT3300

- Principles of Marketing (3.0 cr) MGMT3200 - Principles of Management (3.0 cr)



#### EQUINE SCIENCE ELECTIVES Take 6 credits from the following:

EQSC1000 - Light Horse Driving (2.0) EQSC1100 - Western Equitation (3.0)

EQSC1200 - Hunt Seat & Dressage Equitation (3.0)

EQSC1300 - Saddle Seat Equitation (2.0)

EQSC2001 - Concepts in Dressage Equitation (3.0)

EQSC3441 - Topics in Advanced Western Equitation (3.0)

EQSC3443 - Topics in Advanced Equitation Over Fences (3.0) ANSC3503 - Health and Disease (4.0)

PER1761 - Varsity Sports Equestrian (1.0)

EQSC2200 - Advanced Equine Evaluation (2.0)

GNAG3000 - Global Seminar

GNAG2000 - Global Studies

Choose one or more of the following:

EQSC3403 - Equine Exercise Physiology (3.0)

ANSC3203 - Anatomy and Physiology (4.0)

ANSC3023 - Animal Breeding (3.0)

### **BUSINESS ELECTIVES**

Take 6 credits from the following:

AGEC 3640 - Agriculture Finance and Valuation (3.0)

MKTG3230 - Internet Marketing (3.0)

MGMT3250 - Operations Management (3.0)

MKTG4200 - Project Management (3.0)

MGMT3220 - Human Resource Management (3.0)

MKTG3250 - Integrated Marketing Communications (3.0)

MGMT3210 - Supervision and Leadership (3.0)



#### LIBERAL EDUCATION REQUIREMENTS

BIOL1009 - General Biology (4.0)

COMP1011 - Composition 1 (3.0)

COMP1013 - Composition 2 (3.0)

SPCH1101 - Public Speaking (3.0)

ECON2101 - Microeconomics (3.0)

MATH1031 - College Algebra (3.0)

**Technology Requirement:** 

AGEC2310 Agriculture Financial Records (3.0)

Contact us today!

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