AGRICULTURAL BUSINESS

University of Minnesota Crookston Agricultural Business graduates are in high demand. Be challenged in the world of agricultural sales and marketing, management, finance, and information management both globally and locally. The program blends a strong base of agriculture, business, and general education courses while maximizing flexibility that allows students to choose electives to fit their career interests and expectations. A wide array of challenging, satisfying, and rewarding careers await graduates as demand for trained personnel in agribusiness continues to outstrip the supply of qualified graduates. Clusters of employment opportunities include agricultural sales and marketing, agribusiness management, agribusiness finance, agribusiness information management, food marketing management, global agribusiness, and rural economic development.

CAREER PATHS

- Farm and Ranch Management
- Grain Merchandising
- Extension Service
- Adult FBM Instructor
- USDA Local Program Administration
- Ag Lending Services
- Agricultural Products and Services Sales
- Graduate Studies

SALARY RANGE: \$43,000-\$58,000

*Offered Online & Onsite

INTERNSHIPS OPPORTUNITIES

- Black Gold Farms
- CHS
- ADM
- Wilbur-Ellis
- USDA-FSA
- AgCountry
- Titan Machinery
- Winfield
- UM Extension
- Along with many others!

- Pair the Agricultural Business major with one or more of the following minors for more career opportunities:
 - Agronomy
 - Animal Science
 - Equine Science
 - Agricultural Systems Management
 - Finance or Accounting
 - Business Management or Marketing
 - Communication
- High demand for agricultural graduates means big opportunities and job security in the employment market.

REAL. HANDS-ON. READY.

PROGRAM REQUIREMENTS & CURRICULUM

Students must take enough credits to meet the 120 credit requirement for graduation. Those credits can be comprised of 40 credits of Liberal Education courses, 40 credits of upper division courses and the agricultural business program requirements.

PROGRAM REQUIREMENTS: 46 CREDITS

- ACCT 2101 Principles of Accounting I (3.0 cr)
- AGEC 1004 Introduction to Agribusiness (3.0 cr)
- AGEC 2310 Agribusiness Financial Records (3.0 cr)
- AGEC 2530 Professional Agriselling (3.0 cr)
- AGEC 3050 Economics for AgriBusiness Management (3.0 cr)
- AGEC 3430 Food Marketing Systems (3.0 cr)
- AGEC 3540 Farm Business Management (3.0 cr)
- AGEC 3640 Agricultural Finance and Valuation (3.0 cr)
- AGEC 4740 Grain and Livestock Marketing (3.0 cr)
- AGEC 4760 Business Plan Development for Agribusiness (3.0 cr)
- GBUS 3107 Legal Environment in Business (3.0 cr)
- GNAG 3899 Pre-Internship Seminar (0.5 cr)
- GNAG 3900 Internship (0.5-3.0 cr)
- GNAG 3901 Post Internship Seminar (0.5 cr)
- GNAG 4652 Senior Seminar (1.0 cr)
- MGMT 3200 Principles of Management (3.0 cr)
- MKTG 3300 Principles of Marketing (3.0 cr)





COMMUNICATION CHOICE REQUIREMENT

- COMM 3008 Business Writing (3.0 cr)
- or COMM 3704 Business and Professional Speaking (3.0 cr)

CHOOSE ONE OF THE FOLLOWING:

- AGRO 1183 Field Crops: Production Principles (3.0 cr)
- or ANSC 1004 Introduction to Animal Science (4.0 cr)
- or ASM 1021 Introduction to Agricultural Systems Management (3.0 cr)
- or HORT 1010 Introduction to Horticulture (3.0 cr)
- or TURF 1072 Principles of Turf Management (3.0 cr)

PROGRAM ELECTIVES IN THE AREAS OF:

- Agriculture, Business, Communication and Technology
- Students must complete 18 credits, allowing you to customize your program to your interest or apply to a minor.

CONTACT US TODAY!

(218) 281-8569 | umcinfo@umn.edu www.umcrookston.edu/agbusiness

