**University of Minnesota, Crookston**

**2023-2024 Administrative, Coca-Cola Beverage Partnership, Event Partnership Grants Common Application Form**

Return completed applications to Dale Scully (145J Sargeant Student Center or dscully@umn,edu)

**You must use this form.** If you are applying for more than one grant, you are responsible for submitting more than one copy of this application.

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| **Grants Applying for (check all that apply)*** **Coca-Cola: Campus Life Initiative** (registered student organizations only)
* **Coca-Cola: Community Initiative**
* **Coca-Cola: Beverage Marketing** (staff/faculty events; product promotions)
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**PERSONAL INFORMATION (please type or print)**

Fill out the correct information for each student organization (or department if applicable) involved in your event, add additional student organizations and their contact information on a separate page.

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| Name of *one* Contact Person |
| Name of Group(s) sponsoring event (Departments or individuals may apply for the Community Initiative and Beverage Marketing Funds |
| Campus Address |
| Daytime Phone Number | Email |

**PROJECT INFORMATION**

**Must be typed or printed and must follow this form.** Incomplete forms or forms that do not follow this format will not be processed. Be specific with details, remember that your application is the primary means of influencing the committee.

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| Name of Proposed Initiative |
| Date(s) of Initiative | Location of Initiative |
| Anticipated Number of Participants Attending | Total Cost of Initiative |
| Additional Funding Sources | **Amount of Money or Product Requested from Beverage Partnership** |

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| 1. Describe your initiative and explain how it fulfills the specific purpose of the grant(s) you are applying for. |
| 2. Describe how your project will promote student development, diversity, and/or a sense of community on campus. |
| 3. What steps are you taking to ensure a successful program? Please be sure to indicate how your program will be promoted. |
| 4. If you are attending a conference, how will the information you obtain impact the University Community? How will you share this information with the University Community? Please include the date, time, and location you have secured to present this information. |
| 5. Have you received a Coca-Cola© grant for this program or event in a prior year? If “yes” what have you done to change or improve the program or event for this year? |
| 6. Please outline how you will use the funds or product if awarded. |