

## CURRICULUM VITAE

**Mark E. Huglen, Ph.D.**

### Academic Rank

Professor in Department of Liberal Arts & Education, University of Minnesota  
Crookston

### Education

Degree	Institution	Date
	University of Minnesota	1980-1982
B.S.	University of North Dakota Speech Education	1988
M.S.	University of North Dakota Communication	1991
Ph.D.	Wayne State University, Detroit Communication Dissertation Advisor, Bernard L. Brock	1995

### Positions/Employment

University of Minnesota Crookston	1996-present
Interim Department Head, Liberal Arts & Education	2017-Jan-June
Professor of Communication	2014-present
Associate Professor of Communication	2006-2014
Assistant Professor of Communication, tenure track appointment	2000-2006
Assistant Professor of Communication, P & A appointment	1996-2000
Hockey Coach, P & A appointment	1996-2000
Assistant Professor of Communication, Pikeville College, KY	1995-1996
Graduate Teaching Assistant, Wayne State University, Detroit	1992-1995
Curriculum Specialist, North Valley Vocational School, Grafton, ND	1991-1992
Hockey Coach, Grafton High School, Grafton, ND	1991-1992
Communication Specialist, Native American Youth Leadership Institute, Grand Forks, ND; week-long summer programs	1990-1992
Speech-English Teacher – long term substitute, Grand Forks Central, Grand Forks, ND	1989 winter
Supervisor, Saturday Morning Detention, Senior High, East Grand Forks, ND	1989 winter
Student Teacher, Central High School, Grand Forks, ND	1988 fall

Graduate Teaching Assistant, Communication, University of North Dakota, Grand Forks, ND	1989-1991
Assistant Hockey Coach, Senior High, East Grand Forks, ND	1988
Assistant Coach, Group Sales, Public Relations; Flint Spirits, International Hockey League, Flint, MI	1987-1988
Head Coach/General Manager, Carolina Thunderbirds, Atlantic Coast Hockey League, Winston-Salem, NC	1986-1987
Pro Hockey Player, Carolina Thunderbirds, Winston-Salem, NC	1984-1986

**Current Membership in Professional Organizations**

National Communication Association  
Kenneth Burke Society

**HONORS AND AWARDS FOR RESEARCH/CREATIVE WORK, TEACHING, PUBLIC ENGAGEMENT, AND SERVICE**

University of Minnesota

Distinguished Teaching Award, University of Minnesota Crookston, spring 2017

Most Supportive of Diversity Award. UMC Black Student Association (BSA), spring 2008

Nominated. University of Minnesota Horace T. Morse “Outstanding Contributions to Undergraduate Education Award,” 2007

ALP Fellow. Committee on Institutional Cooperation (CIC) Academic Leadership Program (ALP) is a cooperative among Big Ten institutions and University of Chicago institutions, 2004-2005

External Sources

Roseau Athletic Hall of Fame, Minnesota, fall 2017

Excellence in Teaching Award. National Society of Leadership and Success. University of Minnesota, Crookston Chapter. 2011

Distinguished Service Award, Kenneth Burke Society (KBS), summer 2008

2001 Top Panel for the Basic Course Division. Online Education. National Communication Association Convention (NCA), Atlanta, Georgia, November 1-4, 2001

Midwest Collegiate Hockey Association Coach of the Year, 1999-2000

## RESEARCH, SCHOLARSHIP, AND CREATIVE WORK

### Grants from External Sources

Principal Investigator. Northwest Minnesota Arts Council and the Minnesota Arts and Cultural Heritage Fund. Cinco de Mayo. Approximately \$8,000. Laurie Wilson and Ken Mendez are key members in regard to securing the funding for this grant. 2012-2013

Principal Investigator. Northwest Minnesota Arts Council and the Minnesota Arts and Cultural Heritage Fund. Cinco de Mayo. Approximately \$10,000. Laurie Wilson and Ken Mendez are key members in regard to securing the funding for this grant. 2011-2012

Principal Investigator. Northwest Minnesota Arts Council and the Minnesota Arts and Cultural Heritage Fund. \$1500. Visual Communication Interdisciplinarity Conference at UMC, October 2010

Principal Investigator. Division II Strategic Alliance Matching Grant Enhancement Program. Stephanie Helgeson, UMC Athletic Director, and Elizabeth Tollefson, UMC Media Relations, are the authors. This grant brought an Assistant Athletic Director/Senior Women's Administrator to UMC. This administrator guides students and makes decisions that are critical to the progress of UMC and assists in the process of ensuring compliance with Title IX. Funded by NCAA Division II Matching Grant Program. 2005-2007

### Grants from University of Minnesota System

Collaborator, with David Beard and David Gore. Institute for Advanced Study Grant. University of Minnesota. Visual Communication Interdisciplinarity Conference at UMC. \$4500. 2010

UMC Grants. Combined contributions from Department of Liberal Arts & Education, Office for Students with Disabilities, Concerts and Lectures, and Coke Community Initiative Fund. Approximately \$3500. Visual Communication Interdisciplinarity Conference at UMC, October 2010

Concerts & Lectures. Modest funds for the play "Starkle, Starkle, Little Twink." University of Minnesota, Crookston, spring 2009

Coke Grant -- Laurie Wilson primary author. Provided input for securing modest funds for the play "Starkle, Starkle, Little Twink." University of Minnesota, Crookston, spring 2009

DuMuth, David, Mark Huglen, and Martin Lundell. "Technology-based Classroom Assessment Techniques," \$20,000. Funded by University of Minnesota Office of the Executive Vice President and Provost, spring 2003

UMC Mini-grant. Course Development for Public Speaking. Funded by UMC. 1996

## Publications

### Books

Huglen, Mark E., editor. *Interpersonal Communication in Multiple Contexts: Representative Anecdotes*. Dubuque, IA: Kendall-Hunt. 2018

Johannesen, Danielle, and Mark Huglen, eds. *Iconic Sports Venues: The Power of Language in Public Spaces*. New York, NY: Peter Lang. 2017

Thompson, Kevin, and Mark Huglen, Megan Bell, and Lynne Mullins. *Public Speaking Workbook*. Dubuque, IA: Kendall-Hunt, 2014

Huglen, Mark E., With Kevin Thompson. *Public Speaking: Strategies for Effective Public Speaking – Illustrated Edition*. Dubuque, IA: Kendall-Hunt, 2013

Huglen, Mark E., With Kevin Thompson. *Public Speaking: Strategies for Effective Public Speaking – Preliminary Edition*. Dubuque, IA: Kendall-Hunt, 2012

Brock, Bernard L., and Mark E. Huglen, James F. Klumpp, and Sharon Howell. *Making Sense of Political Ideology: The Power of Language in Democracy*. Boulder, CO: Rowman & Littlefield, 2005

Huglen, Mark E., and Basil B. Clark. *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective*, revised and expanded edition. West Lafayette, IN: Parlor Press, 2005

Huglen, Mark E., and Norman E. Clark. *Argument Strategies from Aristotle's Rhetoric*. Belmont, CA: Wadsworth/Thomson Learning, 2004

Huglen, Mark E., and Basil B. Clark. *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective*. Bloomington, IN: Unlimited Publishing, 2002. (out of print; no longer available)

### Articles in Refereed Sources

Huglen, Mark E. "Degrees of Emphasis and Influence in Listening and Human Relations." *The International Journal of Listening*, 24: 174-176, 2010

Huglen, Mark E., and Clarke Rountree. "Editors' Essay: The Future of Burke Studies." *KB Journal* 4.2. <http://kbjournal.org>, Spring 2008

Rountree, Clarke, and Mark E. Huglen (Eds.). "Embarking on Burke: Profiles of New

Scholars.” *KB Journal* 4.2. <http://kbjournal.org>, Spring 2008

McCoppin, Rachel, and Mark E. Huglen. “Being Actively Revised by the Other: Opposition and Incorporation.” *Teaching Ideas for the Basic Communication Course*, Vol. 10. Ed. Barbara Hugenberg and Lawrence Hugenberg. Dubuque, IA: Kendall/Hunt Publishing Company for the National Communication Association, 2006

Huglen, Mark E. “Communication and Conflict: A Software Technology Game.” *The Successful Professor* 4.1 (2005): 9-10

Huglen, Mark E. “Variations of Kenneth Burke’s Identification\Division.” *Review of Communication* 4.3-4, July-October (2004): 187-197

Huglen, Mark E. “An Image of Online Education as “Poetic Humanism.” *Kentucky Journal of Communication* (2004): 43-54

Rountree, Clarke, and Mark E. Huglen. “Editors’ Essay: Toward the Next Phase.” *KB Journal* 1.1. <http://kbjournal.org>, Fall 2004

Huglen, Mark E., and Bernard L. Brock. “Burke, Clinton, and the Global/ Local Community.” *North Dakota Journal of Speech and Theater* 16 (2003): 19-29

Huglen, Mark E. “Plots of Ironic Entanglement and Legitimacy: A Response in Criticism, Politics, and Objectivity.” *American Communication Journal* 4.3. <http://acjournal.org/holdings/vol4/iss3/special/huglen.htm>, May 2001.

#### Book Chapters and Review

Huglen, Mark E. “Introduction.” *Interpersonal Communication in Multiple Contexts: Representative Anecdotes*. Ed. Mark E. Huglen. Dubuque, IA: Kendall-Hunt. 2018

Huglen, Mark E. “Interpersonal Communication in the Context of Criminal Justice: Axioms of Communication in a Crime Scene Scenario.” *Interpersonal Communication in Multiple Contexts: Representative Anecdotes*. Ed. Mark E. Huglen. Dubuque, IA: Kendall-Hunt. 2018

Huglen, Mark E. “The Context of Recruitment in University Athletics: Resonances and Representations of Corporate, Collegial, and Personal Stories.” *Interpersonal Communication in Multiple Contexts: Representative Anecdotes*. Ed. Mark E. Huglen. Dubuque, IA: Kendall-Hunt. 2018

Guggisberg-Coners, Heidi, and Mark E. Huglen, Megan N. Bell. “From the Perspective of a Patient: Coordinated Management of Meaning in the Context of Health Care.” *Interpersonal Communication in Multiple Contexts: Representative Anecdotes*. Ed. Mark E. Huglen. Dubuque, IA: Kendall-Hunt. 2018

Huglen, Mark E. "Ralph Engelstad Arena." *Iconic Sports Venues: The Power of Language in Public Spaces*. Eds. Danielle Johannesen and Mark E. Huglen. New York, NY: Peter Lang, 2017

Huglen, Mark E., and Rachel McCoppin. "Extending Kenneth Burke and Multicultural Education: Being Actively Revised by the Other." *Humanistic Critique of Education*. Ed. Peter M. Smudde. Lafayette, IN: Parlor Press, 2010.

Huglen, Mark E. Book Review. *Zen in the Art of Rhetoric: An Inquiry into Coherence*. By Mark Lawrence McPhail. Review appears in *The Electronic Journal of Communication/La Revue Electronique de Communication* 6(1) 1996.

#### Articles, Essays, Booklets in Non-refereed Sources

Huglen, Mark E. "Argument." Writing Center. University of Minnesota, Crookston. [www.uncrookston.edu/Services/academicassist/writingcenter/resources/Argument.html](http://www.uncrookston.edu/Services/academicassist/writingcenter/resources/Argument.html), Fall 2008

Kappes, Kayla, and Mark E. Huglen and Barbara Olive (Eds.). "The Power of a Dream: Biographical Oral Histories of the International Coalition," Red River Basin Board, and Red River Basin Commission. Published by the Red River Basin Commission, 2008

Huglen, Mark. "Tenure and Promotion Tips." *Spectra* 43 (October 2007): p. 15

Huglen, Mark. "Additional Interview Tips." *Spectra* 43 (October 2007): p. 9

Schultz Aune, Adonica., and Mark Huglen and Dan Lim. "English Education and Communication Studies: Ambiguity in the International Airway." ERIC. 2001

Huglen, Mark. "Talk About the Benefits." Special Technology Issue & Class Schedule. The University of Minnesota, Crookston. Spring, 1998

Huglen, Mark. "From the Hill." *Appalachian News-Express* 2 Feb. 1996: B3

Huglen, Mark. "From the Hill," *Appalachian News-Express* 29 Sept. 1995: B3

Huglen, Mark. "Working Together: A Gender Equity Handbook for Secondary Technology Educators," 1992, copies available at North Valley Vo-Tech Center, Grafton, ND 58237

#### Artistic Educational Products and Contributions

Huglen, Mark E., Clarke Rountree, and David Blakesley. Founders and Creators. *KB Journal* ISSN 1930-0026. Kenneth Burke Society. [www.KBJournal.org](http://www.KBJournal.org), 2004

Huglen, Mark. Interpersonal & Group Processes. Internet "Challenge" Game, 2002. Software created by Dan Lim, University of Minnesota, Crookston. <http://webhome.crk.umn.edu/~dlim/itc/> Unavailable.

Huglen, Mark. Communication and Conflict. Internet "Challenge" Game, 2002. Software created by Dan Lim, University of Minnesota, Crookston. <http://webhome.crk.umn.edu/~dlim/itc/> Unavailable.

Huglen, Mark. Concept Applications for Communication in Human Relationships. Internet "Challenge" Game, 2002. Software created by Dan Lim, University of Minnesota, Crookston. <http://webhome.crk.umn.edu/~dlim/itc/> Unavailable.

Huglen, Mark. "Foundations of Sport and Recreation Management." Internet Course, 1998. Unavailable.

Huglen, Mark E., and Lynnette Mullins and Richard Christenson. "Speech 1101." Internet Course, 1997. Unavailable.

Baym, Nancy K. "Agreements and Disagreements in a Computer-Mediated Discussion." *Research on Language and Social Interaction*, Vol. 29, 1996.

Produced Index for Brock, Bernard L., Ed. *Kenneth Burke and Contemporary European Thought: Rhetoric in Transition*. Tuscaloosa, AL: University of Alabama Press, 1995

#### Textbook Reviews for Publishers

Reviewer. *Public Speaking: A Process Approach*, Media Edition. Deanna Sellnow. Belmont, CA: Wadsworth/ Thomson Learning, 2003.

Reviewed and Prepared Recommendations to Harcourt College Publishers for Overhead Transparencies for the following textbook: Sellnow, Deanna. *Public Speaking: A Process Approach*. Harcourt College Publishers: Fort Worth, Texas, 2001

Reviewer. *Principles of Speech Communication*, 12th Edition, Bruce Gronbeck, Kathleen German, Douglas Ehninger, Alan Monroe, 1993

#### Known Published Reviews/Critiques of Mark Huglen's scholarship

Moe, Bryan, and David Tarvin. Book Review. *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective*. Appears in *KB Journal*. Spring 2011, Vol 7, Issue 2

Beard, David. Book Review. "Reclaiming Ideology for Communication Studies: A Review of Making Sense of Political Ideology." *Review of Communication*. Vol. 9, Issue 4, 2009

Davis, Amanda J. Book Review. *Making Sense of Political Ideology: The Power of Language in Democracy* by Bernard L. Brock, Mark E. Huglen, James F. Klumpp, and Sharon Howell. Appears in *Rhetoric and Public Affairs*, Spring 2008, Vol 11, Issue 1, p. 156-158

Lorenzo, David J. Book Review. *Making Sense of Political Ideology* by Bernard L. Brock, Mark E. Huglen, James F. Klumpp, and Sharon Howell. Review appears in *Political Studies Review* 4.3 (2006): 344-348

Beard, David. Book Review. *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective*, Revised and Expanded Edition by Mark E. Huglen. Review appears in *The Quarterly Journal of Speech*, Vol. 92, No. 2, May 2006, p. 232-235

Dreyer, E. C. Book Review. *Making Sense of Political Ideology: The Power of Language in Democracy*. American Library Association, 2006.

Jensen, Kris. "A Literal Healing." *Grand Forks Herald*, Sunday, May 26, 2002: 4D

Known Published Reports About, Uses, or Citations of Mark Huglen's Scholarship

Wrigley, James T. "Recognizing Differences in Ethnicities and Increasing Effective Communication." Master's Thesis: University of Central Missouri, 2011

Watson, Paul J. "A World with Two Moons: An Analysis of Reader Identification." Master's Thesis: Liberty University, 2010

Beard, David. "Manifesting the Ethics of Listening: Forum Introduction." *The International Journal of Listening* 24.3 (2010): 164-165

Llano, Stephen. "Placing the Poetic Corrective: William Carlos Williams, Kenneth Burke, and the Poetic Imaginary." *The Space Between*, Vol 1, 2009

Denton, Robert E., and Jim A. Kuypers. *Politics and Communication in America: Campaigns, Media, and Governing in the 21st Century*. Long Grove, IL: Waveland Press, 2008

Lewis, Camille. "Publish and Perish?: My Fundamentalist Education from the Inside Out." *KB Journal*, Vol 4, Issue 2, Spring 2008

Edwards, Jason A. "Navigating the Post-Cold World War: President Clinton's Foreign Policy Rhetoric." Lanham, MD: Lexington Books -- Division of Rowman and Littlefield, 2008

Rountree, Clarke. "Burke by the Numbers: Observations on Nine Decades of Scholarship



on Burke.” *KB Journal*, Vol 3, Issue 2, Spring 2007 [www.KBJournal.org](http://www.KBJournal.org)

Larson, Charles U. *Persuasion: Reception and Responsibility*. Belmont, CA: Thomson/Wadsworth, 2007

Townsend, Rebecca. “Widening the Circumference of Scene: Local Politics, Local Metaphysics.” *KB Journal* 2.2 (2006). [www.KBJournal.org](http://www.KBJournal.org)

Edwards, Jason Allen. “Foreign Policy Rhetoric for the Post-Cold War World: Bill Clinton and America’s Foreign Policy Vocabulary.” Dissertation: Georgia State University, 2006

Chesebro, James. “Remembering Bernard L. Brock.” *KB Journal*, Vol 3., Issue 1, Fall 2006

Brock, Bernard L. “Spiritual Communication.” *Review of Communication*. Vol. 5, Nos. 2-3, April-July 2005, pp.88-99

Sabetta, Thomas J. “Kentucky Journal of Communication Index: 1969-2005.” *The Kentucky Journal of Communication*, Vol. 24, No 2, Fall 2005

Moscowitz, David. “Nice Jewish Boys: Trope, Identity, and Politics in the Rhetorical Representation of Contemporary Tough Jews. Dissertation: Indiana University, 2004

Kuypers, Jim A. “Criticism, Politics, and Objectivity: Redivivus.” *American Communication Journal*, Fall 2001, Vol. 5, Issue 1, p. 1-11

#### Paper Presentations/Conference Contributions

Attended. International Society for the History of Rhetoric (ISHR). Tübingen, Germany, July 28-31, 2015

Attended. National Education Leadership (NEA) Summit: Organize, Education, Lead. Anaheim, CA, February 27-March 1, 2015.

Presenter. Panel Discussion. “The Late Reception of Kenneth Burke in Europe: A Roundtable.” National Communication Association Convention, Washington, DC, November 21-24, 2013

Presenter. “Transcending the Limitations of Kenneth Burke’s Western Orientation: Blessing Growth and Active Revision.” *Rhetoric as Equipment for Living: Kenneth Burke, Culture, and Education*. University of Ghent, Belgium. May 22-25, 2013

Attended. Higher Education Summit Conference. November 9-10, 2012. St. Paul, MN

Presenter. "How the Pentad Functions in a Theory of Political Ideology." Kenneth Burke Society Triennial Conference; Clemson, South Carolina; May 26-29, 2011

Presenter. "Actively Seeking Self-Revision." Keynote Panel. The Institute for Advanced Study Conference -- Visual Persuasion and Interdisciplinarity. University of Minnesota, Crookston. Thursday, October 14, 2010

Presenter. "Notes on Modern Rhetoric and Seven Approaches to Persuasion." Institute for Advanced Study, University of Minnesota, October 23, 2009

Respondent. Top Papers Panel for Kenneth Burke Society. National Communication Association Convention, San Diego, CA, November 22, 2008

Presenter. "Poetic Healing and the Terms for Order." National Communication Association Convention, San Diego, CA, November 22, 2008

Presenter, with Clarke Rountree and David Blakesley. "Dialogue: The Future of Burke Studies." 7th Triennial Conference of the Kenneth Burke Society. Villanova University, summer 2008

Presenter. "Tribute to Bernard Brock." 7th Triennial Conference of the Kenneth Burke Society. Villanova University, summer 2008

Presenter. "Discussing Spirituality: Tensions, Approaches, and Implications." National Communication Association, Chicago, Illinois, November 15-18, 2007

Chair. "Essentializing the Intellect." Burkean Theory, William James, and Romanian Nationalism, National Communication Association, Chicago, Illinois, November 15-18, 2007

Presenter. "Burkean Theory and Criticism: Public Relations, Contemporary Music, and Healthy Communication" panel. Central States Communication Association, Minneapolis, Minnesota, March 28 – April 1, 2007

Presenter. "Celebrating a Life of Coherence: Bernard Brock as Poetic Humanist" panel. Central States Communication Association, Minneapolis, Minnesota, March 28 – April 1, 2007

Accepted for Presentation. "Sites for Connecting Burkean Theory with Practice" panel. National Communication Association convention, San Antonio, Texas, November 16-19, 2006. (did not attend)

Accepted for Presentation. "Special Memorial Session: Bernard L. Brock as Creative Inspiration" panel. National Communication Association convention, San Antonio, Texas, November 16-19, 2006. (did not attend)

Accepted for Presentation. "The Internet as a Dramatistic Site of Symbolic Action" panel. National Communication Association convention, San Antonio, Texas, November 16-19, 2006. (did not attend)

Presenter. "Recent Work in Burke Studies: Position Papers, Reports, and Reassessments" panel. National Communication Association convention, Boston, Massachusetts, November 19-22, 2005

Presenter. "Burkeian Correctives for Cultural Maladies" panel. National Communication Association convention, Boston, Massachusetts, November 19-22, 2005

Respondent. "Prognoses about Achieving Order: Burkeian Perspectives on Matters of Civility" panel. National Communication Association convention, Boston, Massachusetts, November 19-22, 2005

Presenter. "Publishing Books Pertaining to Burke" panel. National Communication Association convention, Chicago, Illinois, November 10-14, 2004

Presenter. "Toward a Burkean Philosophy of Education: Looking Back on His Work to Look Forward in the Realm of Pedagogy" panel. National Communication Association convention, Chicago, Illinois, November 10-14, 2004

Chair. "Tributes to Bernard L. Brock" panel. National Communication Association convention, Chicago, Illinois, November 10-14, 2004

Invited Presenter. "Evolving Technology and Maturing Pedagogy: Databases, Classroom Practices, and the Changing Educational Informational Technology Landscape" panel sponsored by the Partnership for Progress on the Digital Divide. National Communication Association convention, Chicago, Illinois, November 10-14, 2004

Presenter. "Excerpts from Poetic Healing." University of Minnesota, Crookston's Veteran's Day Program, November 2003

Presenter. "Some Stable Knowledge." National Communication Association convention, Miami, Florida. November 19-22, 2003

Panel Participant. "Linguistic Approach to Education." National Communication Association convention, Miami, Florida. November 19-22, 2003

Respondent. "Top Competitive Papers on Kenneth Burke." National Communication Association convention, Miami, Florida. November 19-22, 2003

Accepted for Presentation. "Nietzsche and The Proverbs in the Classroom Setting." Central States Communication Association, regional convention, April 3-7, 2003.

(Did not present because of Chancellor Search Committee commitments and Responsibilities)

Respondent for panel "Rhetorical Crossroads: Burkean Intersections on Politics, Film, Animal Rights, and Industry Hiring Practices." Central States Communication Association, regional convention, April 3-7, 2003. (Did not respond because of Chancellor Search Committee commitments and responsibilities)

Moderator. "Poetic Healing." Panel at The 18th Annual Red River Student Communication Conference, North Dakota State University, Klefstad Room, April 3-4, 2003

Presenter. "Using WebCT to Conduct a Program Assessment of Speech Students." ITC Friday Presentation Format, UMC, November 2002

Respondent. "Top Panel/Papers," National Communication Association Convention, Kenneth Burke Society Division, New Orleans, Louisiana, November 2002

Presenter. "Description of the Rhetorical Strategies Employed by Spokespersons for the Political Positions Regarding the Events Surrounding September 11th," Kenneth Burke Society Conference, New Orleans, Louisiana, May 2002

Presenter. "Piety and Impiety in The Twin Towers Attack," Central States Communication Association, Milwaukee, Wisconsin, April 4-7, 2002

Respondent. "A Burke Panel: Perspectives by Incongruity," Central States Communication Association, Milwaukee, Wisconsin, April 4-7, 2002

Presenter. "Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective." Excerpts from book coauthored with Basil B. Clark. School of Communication Colloquium Series, University of North Dakota, Grand Forks, ND, Spring 2002

Presenter. "Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective." Excerpts from coauthored book with Basil B. Clark. Multicultural Education class, University of North Dakota, Grand Forks, ND, Spring 2002

Presenter. "Teaching the Basic Public Speaking Course Online." Sellnow, Deanna, and Mark Huglen. National Communication Association Convention, Atlanta, Georgia, November 1-4, 2001. Our panel was named National Communication Association's "Top Panel" for the Basic Course Division

Chair of Panel, Red River Student Communication Conference, university conference, North Dakota State University, April, 2001

Prepared paper "Ideology and Communication: The Spiritual Rhetoric Agenda," Speech Communication Association, San Antonio, Texas, 1995

Transcribed/Edited Arts and Public Policy Conferences, Detroit, Michigan, Bernard Brock, 1993, 1994. Proceedings published as journals

Presenter. "Postman's Theoretical Spin: A Hierarchical Irony," Michigan Association of Speech Communication, state convention, Flint, Michigan, 1993

Respondent. "Othered Subjects." Cultural Contingencies Conference, Wayne State University, Detroit, Michigan, 1993

Presenter. "The Electronic Town Hall Meeting: Technology and Pseudo Participatory Democracy," Speech Communication Association Convention, Chicago, Illinois, 1993. Neil Postman was the respondent

Presenter. "The Jeremiad: Transcendent Tyranny of Form in the Radical Right," Central States Speech Association, Chicago, Illinois, 1991

Presenter. "Transcendent Tyranny of Form in the Radical Right," North Dakota Speech and Theater, Bismarck, North Dakota, 1990

#### Interviews

Television Interview. WDAZ TV Grand Forks with Terry Dullum. November 11, 2005

UMC Insight. Discussed Poetic Healing. Interviewed by Andrew Svec, Director of Communication, University of Minnesota, Crookston, spring 2002

#### Professional Artistic and Creative Experience

Actor/Production. Played the role of Dr. Chambers in the play Starkle, Starkle, Little Twink; Kiehle Auditorium, University of Minnesota, Crookston, March 27, 2009

#### Other Key Activities and Contributions

Steering Committee for Play. "Starkle, Starkle, Little Twink" from the book PoeticHealing. Spring 2009

Engraved Poem on Georgia Veteran's Memorial. "Dear Vet." by Basil B. Clark.

Author Signing. Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective, revised and expanded edition. At University of Minnesota, Crookston Bookstore, Fall 2005

Author Signing. Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective. At Barnes and Noble Bookstore, Grand Forks, ND, Spring 2002

## TEACHING AND CURRICULUM DEVELOPMENT

### Courses Taught

Spch 1101. Public Speaking. <https://moodle.umn.edu>

Comm 3000. Communication Theory. <https://moodle.umn.edu>

Comm 3001. Human Relationships and Leadership. <https://moodle.umn.edu>

Comm 3431. Persuasion. <https://moodle.umn.edu>

Comm 4007. Political Communication. <https://moodle.umn.edu>

Comm 4800. Crisis Communication. <https://moodle.umn.edu>

STC 3701. Rhetorical Theory: Persuasion and the Literature of Science

### Curriculum Development

Built the curriculum for all the current courses previously listed.

Lead Role/Participant. Guiding curriculum development for new baccalaureate degree program in Agricultural Communication, 2016-2017

Lead Role. Communication Faculty Meetings. Faculty developed communication program for online. 2010-2011

Lead Role. Communication Faculty Meetings. Faculty created three tracks for communication program: Communication Studies, Writing, and Organizational Communication/Public Relations. 2010-2011

Lead Role. New baccalaureate degree program in Communication, University of Minnesota, Crookston, 2002-2004

Reviewer. Doctor of Philosophy degree program. Communication. University of North Dakota, 2000

Lead Role. Baccalaureate degree program. Sport and Recreation Management Bachelor of Science degree program, University of Minnesota, Crookston, 1997-1998 [this program was reviewed by all the “centers” at the time before being brought forth by leadership in the Arts and Sciences]

Faculty Participant. Created baccalaureate degree program. Communication. Pikeville College, Kentucky, 1995-1996

First Online Speech Course in Minnesota, Among First in Nation, along with Lynnette Mullins and Richard Christianson, 1997

## **ADVISING AND MENTORING**

### Undergraduate Student Activities

Advisees. Approximately 15-25 advisees each year for many years

Faculty Advisor. Crookston Student Association (CSA). University of Minnesota, Crookston. Full Board Meetings, Executive Board Meetings, Weekly Meetings with CSA President, Vice President, and Staff Advisor. Fall 2008 and spring 2009

### Student Grants and Projects

Faculty Sponsor, UROP Grant. Deborah Halstad's project. "Drama Analysis and Performance." Funded by University of Minnesota. 2007

Faculty Sponsor, UROP Grant. Dana Trickey's project. "Making Sense of Political Ideology and Crisis Communication." Funded by University of Minnesota. 2007

Faculty Sponsor, UROC Grant. Kayla Kappes' project. "The Production of Written, Biographical Narratives: Transforming Oral Histories of the Red River Valley." Funded by the Office of Academic Affairs, UMC. 2007

Faculty Sponsor, UROP Grant. John Novak. "Public Relations Responses to Hurricane Katrina." Funded by University of Minnesota. 2005

UMC Mini-grant, Daren Johnson. "Technology in the Classroom-Communication in Human Relationships," Daren Johnson, student. Funded by UMC. Spring 2002

Faculty Sponsor, UROP Grant. Dana Prudhome. "The Global/Local Tensions: Communications, Technology, and Culture." Funded by University of Minnesota. 2001

### Graduate Student Activities

Volunteer Committee Member. Thesis. An Ideographic Analysis of the 1995-96 Farm Bill. University of North Dakota, Grand Forks. Defended: 28 March 2003

### Other Mentoring Activities

Mentor, Faculty Member, Business Department, University of Minnesota Crookston, 2010

Mentor, Faculty Member, Business Department, University of Minnesota Crookston,

2009

Mentor, Faculty Member, Writing Studies, University of Minnesota, Duluth, 2008

## **SERVICE AND PUBLIC OUTREACH**

Discipline/Profession/Interdisciplinary Editorships/Manuscript Reviewer Experience

Manuscript Reader. One of a larger group who chose the Best Student Paper for the Kenneth Burke Society Triennial Conference; Clemson, South Carolina; May 26-29, 2011.

Manuscript Reader. Kenneth Burke Division, National Communication Branch, for NCA Annual Convention, San Francisco, CA, Fall 2010

Manuscript Reader. Kenneth Burke Society Conference. Provided recommendations for top papers, 2008.

Co-Editor. Huglen, Mark E., David Blakesley, and Clarke Rountree. KB Journal ISSN 1930-0026. Kenneth Burke Society. [www.KBJournal.org](http://www.KBJournal.org), 2004-2008

Editorial Review Board, North Dakota Journal of Speech and Theatre, 1997-2003; 2006-2007

Editorial Review Board. Western Journal of Communication. Routledge: Taylor and Francis, 2007.

Associate Editor [Manuscript Reader], Communication and Theater Association of Minnesota Journal, 2001-2005

Special Section Editor. "Criticism, Politics, and Objectivity." *American Communication Journal* 4.3. May 2001. Available: <http://acjournal.org>

Manuscript Reader. *Journal of Broadcasting and Electronic Media*, 1994-1995

Manuscript Reader. Kenneth Burke Society Conference, 1993

Discipline/Profession/Interdisciplinary Committee and Leadership Service

Awards Committee. Facilitated Emerging Scholar Award, Distinguished Service Award, and Lifetime Achievement Award for the Kenneth Burke Society Triennial Conference; Clemson, South Carolina; May 26-29, 2011.

Presented. Three Awards at the KBS banquet. Kenneth Burke Society Triennial Conference -- Emerging Scholar Award, Distinguished Service Award, and Lifetime Achievement; Clemson, South Carolina; May 26-29, 2011



Co-Chair, Publications. Kenneth Burke Society, 2005-2008

Business Meeting. Kenneth Burke Society, National Communication Association Branch. 2002-2004, 2005, 2007, 2008.

Business Meeting. Kenneth Burke Society, Triennial. 2002, 2005, 2008

Past President, Kenneth Burke Society, National Communication Branch, 2007

President, Kenneth Burke Society, National Communication Branch, 2005, 2006

Program Planner, Kenneth Burke Society, National Communication Association Branch, 2002-2004

University/College/Department Committee and Leadership Service

Past President. University Education Association—Crookston (UEA-C). Position will be 2015-2017

President. University Education Association—Crookston (UEA-C), position begins 2013-2015

Member. Negotiation Team, University Education Association—Crookston (UEA-C), 2012-2013

President-Elect. University Education Association—Crookston (UEA-C). 2011-2013

Evaluator. College in the High School. 2011-2013

Chair. Liberal Arts & Education Department Promotion and Tenure Committee. 2011-2012

Member. UMC Calendar Committee. 2011—Present

Member. Business Department Promotion and Tenure Committee. 2010-Present

UMC Representative (with Eric Burgess). Higher Learning Commission Annual Meeting, Chicago, Ill. April 17-21, 2009

Member. Best Practices in Online Education Committee. University of Minnesota, Crookston, 2008-2009

Member. UMC Awards Committee. University of Minnesota, Crookston, 2008-2009.

Member. UMC AQIP Steering Committee. 2008

Past Chair, University of Minnesota, Crookston Faculty Assembly and Faculty Consultative Committee, 2007-2008

Member. Department of Liberal Arts & Education Promotion & Tenure Committee, 2007—present

Chair. University of Minnesota, Crookston Faculty Assembly and Faculty Consultative Committee, 2006-2007

Member. Communication Program Improvement and Advisory Committee (PIAC) Meetings. Often chair the meetings. 2006—present

Vice Chair and Chair-elect. University of Minnesota, Crookston Faculty Assembly and Faculty Consultative Committee, 2005-2006

Political Liaison/Executive Committee, University Education Association—Crookston, 2005-2006

Lead Author/Editor. University of Minnesota, Crookston Self Study for the Higher Learning Commission (HLC), 2005-2006

Chair, Criterion II: Preparing for the Future. University of Minnesota, Crookston Self Study, 2003-2006

Constitution Committee, University Education Association—Crookston, 2005. This committee wrote the constitution for the Crookston campus

Faculty Awards Committee, 2004-2005

Workload Committee Member. 2003-2004

Co-Chair, Inauguration of the Chancellor Committee, 2003. Velmer S. Burton, Jr., October 17, 2004

Awards Committee, UMC, 2000-2003, Chair 2002-2003

Facilitator, Cohort Group, Bush Foundation Grant, 2002-2003

Volunteer Evaluator. “Earth Day” posters, Spring 2003

Administrative Review Committee, Chair, 2002

Moderator, Embryonic Stem Cell Discussion, UMC, Nov. 20, 2001

Member/Rotating Coordinator. Communication Program Meetings. 2000—Present

Member. Faculty Assembly. 2000—Present

Vice Chair, Campus Assembly, UMC, 1999-2000

Member. Campus Assembly. 1996—Present

Nominations & Elections Committee, UMC, 1996-99, Chair 1998-1999

Interim Program Manager for Sport & Recreation Management program, University of Minnesota Crookston, 1997-1998

Search Committee and Leadership Service

Chair, Psychology Search Committee, 2006

Chair, Vice Chancellor for Academic Affairs Search Committee, 2003-2004

Member, Chancellor Search Committee, 2002-2003

Chair, Chancellor Search Sub-Committee, 2002-2003

Search Committee, Early Childhood Development, UMC, 1998

Search Committee, Radio/Television/Film of Communication, Wayne State University, Detroit, 1994-1995

UMC Honors Committee and Leadership Service

Member. Crookston Campus Honors Committee, Spring 2009. Named a new building. Evergreen Hall

Chair, Crookston Campus Honors Committee, Spring 2008. Honored former UMC Chancellor Don Sargeant. Renamed the Student Center “Sargeant Student Center”

Chair, Crookston Campus Honors Committee, Spring 2003. Honored former United States Secretary of Agriculture and University of Minnesota Regents Emeritus Bob Bergland. Renamed the Controlled Environmental Science Building “Bergland Laboratory”

Chair, Crookston Campus Honors Committee, Spring 2003. Honored longest serving Senate Majority Leader in the history of the State of Minnesota, Roger Moe. First Honorary Doctor of Law degree at UMC

Program Review Service

Member. Program Review Committee. Communication. 2009-2010

Member. Program Review Committee. Communication. Spring 2007

Member. Program Review Committee. Agronomy. Spring 2004

Member. Program Review Committee. Horticulture. Spring 2004

Member. Program Review Committee. Agricultural Systems Management. Spring 2003

Member. Program Review Committee Member. Agricultural Aviation. Spring 2003

## BRIEF BIO

Mark E. Huglen, Ph.D., is a tenured full Professor of Communication at the University of Minnesota, Crookston.<sup>1</sup>

Dr. Huglen is the recipient of the following awards or distinctions: Roseau Athletic Hall of Fame, Roseau, Minnesota, fall 2017; Distinguished Teaching Award, spring 2017, University of Minnesota Crookston; Excellence in Teaching Award, National Society of Leadership and Success, Crookston Chapter, 2011; Distinguished Service Award, Kenneth Burke Society, 2008, partly for the creation and editorship of KB Journal; Most Supportive of Diversity Award, UMC Black Student Association, 2008; Midwest Collegiate Hockey Association Coach of the Year, 1999-2000; Top Panel for the Basic Course Division, National Communication Association, 2001, addressing pioneer issues in Online Education; University of North Dakota/Western Collegiate Hockey Association (WCHA) All-Academic Team, 1983-1984; and Minnesota Athlete of the Year, 1980.

Dr. Huglen is author/co-author/editor of the following books: *Interpersonal Communication in Multiple Contexts: Representative Anecdotes*, 2018; *Iconic Sports Venues: Persuasion in Public Spaces*, with co-editor Danielle Johannesen, 2017; *Public Speaking Workbook*, with Kevin Thompson, Megan Bell, and Lynne Mullins, 2014; *Public Speaking: Strategies for Effective Public Speaking – Illustrated Edition*, with Kevin Thompson, 2013; *Public Speaking: Strategies for Effective Public Speaking – Preliminary Edition*, with Kevin Thompson, 2012; *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective*, revised and expanded edition with Basil Clark, 2005; *Making Sense of Political Ideology: The Power of Language in Democracy* with Bernard L. Brock, James F. Klumpp, and Sharon Howell, 2005; *Argument Strategies from Aristotle's Rhetoric* with Norman E. Clark, 2004; and first edition of *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective* with Basil B. Clark, 2002.

His articles appear in the *International Journal of Listening*; *American Communication Journal*; *The Review of Communication*; *The Electronic Journal of Communication/La Revue Electronique de Communication*; *KB Journal*; *Kentucky Journal of Communication*; *North Dakota Journal of Speech and Theater*; and *The Successful Professor*.

In program development, Mark had lead roles for new UMC programs in Agricultural Communication, Sport and Recreation Management, and Communication. He led efforts to create three tracks within the communication program – Communication Studies, Organizational Communication/Public Relations, and Writing. He also led efforts for developing the program in communication for online delivery. In addition, he was involved with developing criteria and standards for the peer review of online courses. He was the first in Minnesota and among a select few to offer the course Public Speaking online.

Dr. Huglen chaired the UMC Campus Honors committee for the following: naming “Bergland Laboratory” after former United States Secretary of Agriculture Bob Bergland, awarding the first Honorary Doctor of Laws degree at UMC to former Senate Majority Leader Roger Moe, and naming “Sargeant Student Center” after former UMC Chancellor Don Sargeant.

Grant involvement includes: served as Principal Investigator for the National Collegiate Athletic Association (NCAA) Division II Strategic Alliance Matching Grant Enhancement Program, providing matching funds for an Assistant Athletic Director/Senior Women's Administrator for UMC. Also, Principal Investigator for the Arts Legacy Grants -- Arts & Cultural Heritage Fund for the Cinco de Mayo celebration at the UMC campus; and other grant activity.

Dr. Huglen is a University of Minnesota "ALP Fellow,"<sup>2</sup> and he has served in leadership roles as the Chair of the University of Minnesota Crookston Faculty Assembly; President of the University Education Association—Crookston (UEA-C) collective bargaining unit and two-time member of the UEA-C Negotiating Team; Interim Head for the Liberal Arts and Education Department; Two-time Vice Chair of the University of Minnesota Crookston Campus Assembly; Member of a Chancellor Search committee; and Chair of a Vice Chancellor for Academic Affairs search committee. He was Lead Author/Editor of a successful UMC Self-Study for the Higher Learning Commission.

Notes:

<sup>1</sup> Huglen started at UMC in 1996 with a Professional Administrative Appointment (P & A), Head Hockey Coach. Mark helped to secure a collegiate league for the team, Midwest Collegiate Athletic Association (MCHA). He also contributed to the discussions of the formation of the MCHA. His 1999-2000 team earned a perfect record in the MCHA and the first-ever championship for a UMC team since the institution transitioned to baccalaureate status in the early 1990s.

<sup>2</sup> "ALP" stands for the Academic Leadership Program, which is now part of what is known as the Big Ten Academic Alliance. Scholars were nominated by deans or chancellors from the University of Minnesota system. The liaison from the U of M system to the program at the time was Robert Jones, Senior Vice President for System Administration.