A student wishing to double major in English and Communication would need the following:

- 42 required credits outlined in the Communication Core and Elective requirements
- 21 required credits of Communication Emphasis: Communication Studies, Organization Communication, or Writing
- 24 required credits outlined in the English requirements (as 15 credits of courses within either Comm. or Engl. will meet either core or elective requirements in both majors: Comm. 4000, Writ. 2223, and Writ. 3303 are all required courses, and there are myriad elective options that cross count between majors.
- *If a student chooses a Writing or a Comm. Studies Emphasis in Comm. the credits that could cross count between majors could potentially be more, bringing the required independent English credits down to 18 or less credits
- 40 Liberal Education credits
- Technology credits met with Comm. program requirement

DOUBLE MAJOR IN ENGLISH and COMMUNICATION in potentially 127 or less credits (need 120 to graduate)
- COMM 4002 - Intercultural Communication (3.0 cr)
- COMM 4802 - Publication Design and Management (3.0 cr)
- ED 3301 - Creating Meaning Through Literature and Arts (4.0 cr)
- ENGL 4000 - Intercultural Literature: Conversations Between Cultures (3.0 cr)
- ENGL 4007 - Advanced Topics in Literature (3.0 cr)
- GNED 3000 - Global Seminar [GLOB PERSP] (1.0-3.0 cr)
- GNED 3804 - Individual Studies (1.0-3.0 cr)
- WRIT 3860 - Topics in Writing (3.0 cr)

**Lower Division**
Take 0 - 6 credit(s) from the following:
- ENGL 1016 - American Literature: Race, Class, Gender, and the American Dream [HUMANITIES, HUMAN DIV] (3.0 cr)
- ENGL 1017 - British Literature (3.0 cr)
- ENGL 2000 - Topics in Literature (3.0 cr)
- WRIT 2335 - Introduction to Creative Writing [HUMANITIES] (3.0 cr)

**COMMUNICATION Program Sub-plans**
Students are required to complete one of the following sub-plans.

**Communication Studies**

**Emphasis Requirements**
Complete 21 credits of concentration (courses to be chosen in consultation with the student's advisor); a minimum of 9 credits must be upper division.

**Organization Communication/Public Relations**

**Emphasis Requirements**
Required courses - 12 credits
- COMM 3008 - Business Writing (3.0 cr)
- COMM 3710 - Event Planning and Management (3.0 cr)
- COMM 4800 - Crisis Communication (3.0 cr)
- COMM 4900 - Public Relations (3.0 cr)

**Emphasis Electives**
Take 9 or more credit(s) from the following:
- COMM 2002 - Interpersonal Communication (3.0 cr)
- COMM 3610 - Corporate Training (3.0 cr)
- COMM 4002 - Intercultural Communication (3.0 cr)
- COMM 4007 - Political Communication (3.0 cr)
- COMM 4802 - Publication Design and Management (3.0 cr)

**Writing**

**Emphasis Requirements**
Required Courses - 12 credits
- WRIT 2223 - English Grammar and Usage (3.0 cr)
- COMM 3537 - Visual Communication (3.0 cr)
- WRIT 3856 - Editing (3.0 cr)
English Liberal Education Requirements
A minimum of 40 liberal education credits are required. Students must complete the 10 goal areas of the Minnesota Transfer Curriculum with the following specific liberal education courses required:

- **COMP 1011** - Composition I [COMMUNICAT] (3.0 cr)
- **COMP 1013** - Composition II [COMMUNICAT] (3.0 cr)
- **SPCH 1101** - Public Speaking [COMMUNICAT] (3.0 cr)

Technology Requirements
Take any 3 credits from the following courses. (If applicable, the course taken from below may be used to satisfy both the program and technology requirements.)

- **CA 1015** - Word Processing and Publishing Applications (3.0 cr)
- **CA 1030** - Multimedia Applications (3.0 cr)
- **CA 1040** - Web Site Development (3.0 cr)
- **CA 1055** - Animation Software Applications (3.0 cr)
- **COMM 2110** - Communication Technology Trends (3.0 cr)

Open Electives
Students must take enough open electives credits to satisfy the 120 credit graduation requirement.

Communictions Liberal Education Requirements
A minimum of 40 liberal education credits required. Students must complete the 10 goal areas of the Minnesota Transfer Curriculum with the following specific liberal education courses required:

- **COMM 1011** - Composition I [COMMUNICAT] (3.0 cr)
- **COMM 1013** - Composition II [COMMUNICAT] (3.0 cr)
- **SPCH 1101** - Public Speaking [COMMUNICAT] (3.0 cr)

Technology Requirements
3 credits - **COMM 2110** is required to meet the technology requirement. **COMM 2110** can be used to satisfy both the program and technology requirement.

Open Electives
Students must take enough open electives credits to satisfy the 120 credit graduation requirement.

Emphasis Electives
Take 9 or more credit(s) from the following:

- **WRIT 2335** - Introduction to Creative Writing [HUMANITIES] (3.0 cr)
- **COMM 3008** - Business Writing (3.0 cr)
- **WRIT 3303** - Writing in Your Profession (3.0 cr)
- **COMM 3857** - Technical Communication (3.0 cr)
- **COMM 4002** - Intercultural Communication (3.0 cr)
- **COMM 4850** - Report Writing (3.0 cr)

- **COMM 4802** - Publication Design and Management (3.0 cr)
English B.S.
Liberal Arts and Education
Academic Affairs

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2016
- Required credits to graduate with this degree: 120
- Required credits within the major: 39
- This program requires summer terms.
- Degree: Bachelor of Science

The BS in English prepares students to succeed in professional organizations in myriad fields. Concepts learned and skills developed through the English major will be advantageous in a wide range of employment situations, such as education, media, business, and in technical writing, proofreading, editing, publishing, freelance work, and any career requiring skills in analysis, problem-solving, research, or written and verbal communication, such as paralegals, newsletter editors, critics, marketing coordinators, proofreaders, researchers, librarians, managers, sales associates, and media analysts. Substantial numbers of English graduates find work in business, law, ministry, libraries, and other applied fields. A degree in English can also prepare students for graduate study in English, humanities, law, and medicine. English graduates will gain an understanding and appreciation of the English language, develop critical thinking and theoretical application skills through the study and critique of literature, and gain insight into the importance of diversity. The required minor or double major in another field allows students to further focus their professional career preparation. Program outcomes for graduates:

- demonstrate proficiencies in the intensive writing processes through invention, organization, drafting, revision, and editing for professional presentation
- use authority, point-of-view, and individual voice and style in personal and professional writing
- demonstrate multicultural awareness of the scope and variety of literary works from around the world, literary movements, and literary theories
- locate, evaluate, and synthesize in a responsible manner material from diverse sources and points of view, and understand those works as expressions of individual and human values within global contexts
- think critically, analyze, interpret, and articulate an informed personal reaction to world literature through writing, discussion, and presentation
- participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding

Program Delivery
This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements
For information about University of Minnesota admission requirements, visit the Office of Admissions website.

General Requirements
All students are required to complete general University and college requirements. For more information, see the graduation requirements.

Program Requirements
A minimum of 40 upper division credits are required to graduate.

Minor or Double Major Requirements
Students majoring in English must also complete a minor or a double major in another field.

Program Requirements
Required courses - 24 credits

ENGL 1005 - Introduction to World Literature [HUMANITIES, GLOB PERSP] (3.0 cr)
ENGL 3001 - World Culture and Literature [HUMANITIES, GLOB PERSP] (3.0 cr)
ENGL 3005 - Ancient to 17th Century World Literature [HUMANITIES, GLOB PERSP] (3.0 cr)
ENGL 3006 - 18th Century to Contemporary World Literature [HUMANITIES, GLOB PERSP] (3.0 cr)
WRIT 2223 - English Grammar and Usage (3.0 cr)
WRIT 3002 - Applied Literary Theory and Criticism (3.0 cr)
WRIT 3303 - Writing in Your Profession (3.0 cr)
WRIT 3900 - Seminar Experience in English (3.0 cr)
Liberal Education Requirements
A minimum of 40 liberal education credits are required. Students must complete the 10 goal areas of the Minnesota Transfer Curriculum with the following specific liberal education courses required.

- COMP 1011 - Composition I [COMMUNICAT] (3.0 cr)
- COMP 1013 - Composition II [COMMUNICAT] (3.0 cr)
- SPCH 1101 - Public Speaking [COMMUNICAT] (3.0 cr)

Technology Requirements
Take any 3 credits from the following courses. (If applicable, the course taken from below may be used to satisfy both the program and technology requirements.)

- CA 1015 - Word Processing and Publishing Applications (3.0 cr)
- or CA 1030 - Multimedia Applications (3.0 cr)
- or CA 1040 - Web Site Development (3.0 cr)
- or CA 1055 - Animation Software Applications (3.0 cr)
- or COMM 2110 - Communication Technology Trends (3.0 cr)

English Electives
Take 15 or more credits from the following.

Upper Division
Take 9 - 15 credit(s) from the following:
- COMM 3008 - Business Writing (3.0 cr)
- COMM 3537 - Visual Communication (3.0 cr)
- COMM 3857 - Technical Communication (3.0 cr)
- COMM 4000 - News and Promotional Writing (3.0 cr)
- COMM 4002 - Intercultural Communication (3.0 cr)
- COMM 4802 - Publication Design and Management (3.0 cr)
- ED 3301 - Creating Meaning Through Literature and Arts (4.0 cr)
- ENGL 4000 - Intercultural Literature: Conversations Between Cultures (3.0 cr)
- ENGL 4007 - Advanced Topics in Literature (3.0 cr)
- GNED 3000 - Global Seminar [GLOB PERSP] (1.0-3.0 cr)
- GNED 3804 - Individual Studies (1.0-3.0 cr)
- WRIT 3856 - Editing (3.0 cr)
- WRIT 3860 - Topics in Writing (3.0 cr)

Lower Division
Take 0 - 6 credit(s) from the following:
- ENGL 1016 - American Literature: Race, Class, Gender, and the American Dream [HUMANITIES, HUMAN DIV] (3.0 cr)
- ENGL 1017 - British Literature (3.0 cr)
- ENGL 2000 - Topics in Literature (3.0 cr)
- WRIT 2335 - Introduction to Creative Writing [HUMANITIES] (3.0 cr)

Open Electives
Students must take enough open electives credits to satisfy the 120 credit graduation requirement.
Communication B.S.
Liberal Arts and Education
Academic Affairs

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2016
- Required credits to graduate with this degree: 120
- Required credits within the major: 63
- Degree: Bachelor of Science

The BS in communication prepares students to be effective communicators in professional settings. Graduates can expect to find or create jobs in areas such as general corporate management, human resources, marketing, public relations, sports information, and technical communication. Communication graduates may also hold jobs as communication consultants, communication directors, event planners, political campaign leaders, public affairs officers, public information officers, publication designers and editors, speech writers, and online content managers. The program provides transferable skills by emphasizing communication theory and practice in the creation, development, presentation, and evaluation of coherent messages. Students use communication strategies to create publications (newsletters, brochures, flyers, news releases, communication plans), design online resources, plan events, and manage projects. The concentration area lets students select courses to focus their professional career preparation. Program outcomes for graduates:
  - demonstrate proficiencies in applying theory, listening, reading, speaking, and writing professional contexts
  - demonstrate technology proficiencies in computer applications
  - demonstrate critical thinking and problem-solving skills, including analyzing, interpreting, and evaluating applied communication
  - demonstrate proficiencies in interpersonal and group processes, conflict management, collaboration, team building, and leadership
  - demonstrate understanding of the ethical behavior practiced in professional contexts
  - demonstrate awareness and sensitivity required for communicating in culturally diverse groups

Program Delivery
This program is available:

- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)

Admission Requirements
For information about University of Minnesota admission requirements, visit the Office of Admissions website.

General Requirements
All students are required to complete general University and college requirements. For more information, see the graduation requirements.

Program Requirements
Students must complete 40 upper division credits.

**Program Requirements**
Required courses - 30 credits
- **COMM 2000** - Introduction to Communication (1.0 cr)
- **COMM 2110** - Communication Technology Trends (3.0 cr)
- **COMM 3000** - Communication Theory (3.0 cr)
- **COMM 3001** - Human Relationships and Leadership [HUMAN DIV] (3.0 cr)
- **COMM 3431** - Persuasion (3.0 cr)
- **COMM 3704** - Business and Professional Speaking (3.0 cr)
- **COMM 3900** - Internship (3.0 cr)
- **COMM 4000** - News and Promotional Writing (3.0 cr)
- **COMM 4704** - Organizational Communication (3.0 cr)
- **COMM 4999** - Seminar in Communication (2.0 cr)
- **SOC 3001** - Social and Behavioral Science Research Methods (3.0 cr)

Liberal Education Requirements
A minimum of 40 liberal education credits required. Students must complete the 10 goal areas of the Minnesota Transfer Curriculum with the following specific liberal education courses required:

- **COMP 1011** - Composition I [COMMUNICAT] (3.0 cr)
- **COMP 1013** - Composition II [COMMUNICAT] (3.0 cr)
- **SPCH 1101** - Public Speaking [COMMUNICAT] (3.0 cr)

**Technology Requirements**
3 credits - COMM 2110 is required to meet the technology requirement. COMM 2110 can be used to satisfy both the program and technology requirement.

- **COMM 2110** - Communication Technology Trends (3.0 cr)

**Communication Electives**
Take 12 or more credit(s) from the following:
- **COMM 2002** - Interpersonal Communication (3.0 cr)
- **WRIT 2223** - English Grammar and Usage (3.0 cr)
- **COMM 2334** - Communication Topics (3.0 cr)
- **WRIT 2335** - Introduction to Creative Writing [HUMANITIES] (3.0 cr)
- **COMM 3008** - Business Writing (3.0 cr)
- **WRIT 3303** - Writing in Your Profession (3.0 cr)
- **COMM 3537** - Visual Communication (3.0 cr)
- **COMM 3610** - Corporate Training (3.0 cr)
- **COMM 3710** - Event Planning and Management (3.0 cr)
- **COMM 3804** - Individual Studies (1.0-3.0 cr)
- **COMM 3855** - Topics in Communication (3.0 cr)
- **WRIT 3856** - Editing (3.0 cr)
- **COMM 3857** - Technical Communication (3.0 cr)
- **COMM 4002** - Intercultural Communication (3.0 cr)
- **COMM 4007** - Political Communication (3.0 cr)
- **COMM 4800** - Crisis Communication (3.0 cr)
- **COMM 4802** - Publication Design and Management (3.0 cr)
- **COMM 4850** - Report Writing (3.0 cr)
- **COMM 4900** - Public Relations (3.0 cr)
- **TH 2434** - Oral Interpretation and Performance Techniques [HUMANITIES] (3.0 cr)

**Open Electives**
Students must take enough open elective credits to satisfy the 120 credit graduation requirement.

**Program Sub-plans**
Students are required to complete one of the following sub-plans.

**Communication Studies**
The focus of this emphasis area is the theory, practice, and critique of communication. This area can be conceived as a broad based study or as an applied and career oriented learning program. This area allows students to craft a personalized concentration of courses; these courses can reflect all areas of the university or target specific career aspirations. These courses can be from outside the communication program curriculum for an interdisciplinary approach or from within the communication program. Communication with a concentration of courses in management, communication with a concentration of courses in marketing, or communication with a concentration of courses in sports management are examples. This area could also reflect a combination of courses from the organizational/public relations and writing plans. Communication studies graduates find or create careers in all sectors of the economy. These professionals meet the communication needs of the businesses and industries in which they work. Communication Directors, Event Planners, and Sports Information Directors are examples. A minor representing a subject field would be an excellent supplement to the program in communication and/or to the personalized concentration of courses.

**Emphasis Requirements**
Complete 21 credits of concentration (courses to be chosen in consultation with the student’s advisor); a minimum of 9 credits must be upper division.

**Organization Communication/Public Relations**
The focus of this emphasis area is communication within organizations and communication with public constituencies. Conflict management, group and team dynamics, and leadership are key areas of study, as well as research, audience analysis, strategic design, implementation, and message evaluation. This area addresses internal organizational power and politics, as well as making effective connections with the public.
It deals with the daily internal organizational communication that socializes employees, the strategic external communication that connects with the public, and the non-routine persuasive communication that needs to be used to effectively respond to a crisis. Organizational communication/public relations graduates find or create careers in corporate communication, public relations, media relations, and other. These professionals meet the communication needs of the businesses and industries in which they work. Minors in business management and marketing are excellent supplements to the program in communication with this emphasis area.

**Emphasis Requirements**

Required courses - 12 credits
- COMM 3008 - Business Writing (3.0 cr)
- COMM 3710 - Event Planning and Management (3.0 cr)
- COMM 4800 - Crisis Communication (3.0 cr)
- COMM 4900 - Public Relations (3.0 cr)

**Emphasis Electives**

Take 9 or more credit(s) from the following:
- COMM 2002 - Interpersonal Communication (3.0 cr)
- COMM 3610 - Corporate Training (3.0 cr)
- COMM 4002 - Intercultural Communication (3.0 cr)
- COMM 4007 - Political Communication (3.0 cr)
- COMM 4802 - Publication Design and Management (3.0 cr)

**Writing**

The focus of this emphasis area is writing. A solid core in English grammar and usage, visual communication, editing, and publication design and management lead to applications in business writing, creative writing, intercultural writing, news and promotional writing, report writing, and technical communication. This area addresses the theory and practice of the craft. It includes fiction and non-fiction; text for reports, manuals, and project proposals; and text for journals, magazines, newspapers, and social media. Writing professionals find or create careers as business writers, editors, freelance writers, and technical writers. These professionals find jobs in book, magazine, and newspaper publishing companies; businesses and industries; computer software firms; engineering firms; government agencies; health care organizations; and other. A minor representing a subject field would be an excellent supplement to the program in communication with this emphasis area.

**Emphasis Requirements**

Required Courses - 12 credits
- WRIT 2223 - English Grammar and Usage (3.0 cr)
- COMM 3537 - Visual Communication (3.0 cr)
- WRIT 3856 - Editing (3.0 cr)
- COMM 4802 - Publication Design and Management (3.0 cr)

**Emphasis Electives**

Take 9 or more credit(s) from the following:
- WRIT 2335 - Introduction to Creative Writing [HUMANITIES] (3.0 cr)
- COMM 3008 - Business Writing (3.0 cr)
- WRIT 3303 - Writing in Your Profession (3.0 cr)
- COMM 3857 - Technical Communication (3.0 cr)
- COMM 4002 - Intercultural Communication (3.0 cr)
- COMM 4850 - Report Writing (3.0 cr)

**Online**

This sub-plan is optional and does not fulfill the sub-plan requirement for this program.

The BS in communication prepares students to be effective communicators in professional settings. Graduates can expect to find or create jobs in areas such as general corporate management, human resources, marketing, public relations, sports information, and technical communication. Communication graduates may also hold jobs as communication consultants, communication directors, event planners, political campaign leaders, public affairs officers, public information officers, publication designers and editors, speech writers, and online content managers. The program provides transferable skills by emphasizing communication theory and practice in the creation, development, presentation, and evaluation of coherent messages. Students use communication strategies to create publications (newsletters, brochures, flyers, news releases, communication plans), design online resources, plan events, and manage projects. The concentration area lets students select courses to focus their professional career preparation.
The communication online BS program has the same curriculum as the on-campus program. The only
difference is that the online program has an additional one credit technology requirement. To offset this 1-
credit requirement, students take one less credit of electives. As with the on-campus program, online
students will need to choose one of the three available sub-plans of the communication BS program
(communication studies, organization communication/public relations, or writing).

**Technology Requirement**

Required course - 1 credit

**GBUS 1005** - Orientation to Online Learning (1.0 cr)