Inside the classroom, students gain practical Sports and Recreation Management (SRM) related experience through experiential learning projects and real-world case studies and scenarios taking place in the sport world right now. Our small class sizes allow professors to successfully share their SRM knowledge and experience. Outside of the classroom, students in the SRM program gain hands-on experience through job shadowing, networking, study abroad opportunities, and a required internship. The SRM program also will prepare students for further education in the sport industry requiring higher levels of education.

**Some golden nuggets to consider...**

- Flexible program to work within
- Management and Marketing to seek opportunities as double-majors.
- A Coaching Minor is also a good complement to the SRM major. Students can join the Sports and Recreation Management Association to connect with other SRM majors and students who enjoy sports.

*Offered online, onsite, as a minor & certificate

**Manager-Level Positions with professional sports teams:**

$65,000-$125,000

**Entry-Level Positions:**

$35,000-$42,000

**UNIQUE FEATURES**

- Comprehensive working knowledge of finance, creativity, and business planning
- Real-life experience of others
- Exposure to field-based projects and internships that provide an opportunity to start developing a network of contacts
- Perspective edge in labor market

**CAREER PATHS**

- Sports administration
- Sports broadcasting
- Sports information director
- Sports journalism
- Stadium management
- Talent scout
- Ticket operations managers
- General manager
- Golf course manager
- Athlete relations coordinator
- Athletic academic adviser
- Athletic administrator

Small Campus. Big Degree.
PROGRAM REQUIREMENTS & CURRICULUM

PROGRAM CORE: 62 CREDITS
- FIN 3100 - Managerial Finance (3.0 cr)
- GBUS 1005 - Orientation to Online Learning (1.0 cr)
- GBUS 3107 - Legal Environment in Business (3.0 cr)
- HSCI 1072 - Wellness (3.0 cr)
- MGMT 3200 - Principles of Management (3.0 cr)
- MGMT 3210 - Supervision and Leadership (3.0 cr)
- MGMT 3220 - Human Resource Management (3.0 cr)
- MKTG 2200 - Personal Selling (3.0 cr)
- MKTG 3300 - Principles of Marketing (3.0 cr)
- SRM 2020 - Foundations of Sport and Recreation Mgmt (3.0 cr)
- SRM 3002 - Sport Law and Governance (3.0 cr)
- SRM 3003 - Sport Facility and Activities Management (3.0 cr)
- SRM 3006 - Sport Marketing and Communication (3.0 cr)
- SRM 3008 - Sport Ethics and Leadership (3.0 cr)
- SRM 3012 - Sport Finance and Economics (3.0 cr)
- SRM 3100 - Psychology of Sport (3.0 cr)
- SRM 3200 - Socio-Cultural Dimensions in Sport (3.0 cr)
- SRM 3900 - Internship (1.0-3.0 cr)
- SRM 4099 - Seminar in Sport and Recreation Management (1.0 cr)

CHOOSE FROM OF THE FOLLOWING:
- ACCT 2010 - Financial Accounting (3.0 cr) or ACCT 2101 - Principles of Accounting I (3.0 cr)
- ACCT 2102 - Principles of Accounting II (3.0 cr) or ACCT 3010 - Managerial Accounting (3.0 cr)
- COMM 3008 - Business Writing (3.0 cr) or WRIT 3303 - Writing in Your Profession (3.0 cr)

LIBERAL EDUCATION REQUIREMENTS: 40 CREDITS
- COMP 1011 - Composition I (3.0 cr)
- COMP 1013 - Composition II (3.0 cr)
- ECON 2101 - Microeconomics (3.0 cr)
- ECON 2102 - Macroeconomics (3.0 cr)
- MATH 1031 - College Algebra (3.0 cr)
- MATH 1150 - Elementary Statistics (3.0 cr)
- SPCH 1101 - Public Speaking (3.0 cr)

TECHNOLOGY REQUIREMENT: 3 CREDITS

OPEN ELECTIVES
- Students must take enough open elective credits to meet the 120 credit requirement for graduation.

CONTACT US TODAY!
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