

Leading by Example

He's upbeat. He's hilarious. He's energetic. All words used by friends to describe Senior Brant Moore. The business management major from St. Paul, Minn., is also highly motivated and excited about what the future holds.

Moore came to the Crookston campus to play football. "I always thought I would be a college football star," Moore says. "But, I cut my athletic career short to focus on academics. I changed my major a number of times before coming back to where I started in business management."

He hopes his legacy to the campus will be the traditions he leaves behind. He helped revive the Black Student Association along with initiating the

club's Super Bowl party. He has also been instrumental in the establishment of the annual homecoming powder puff football game where freshmen take on returners for an exciting game of flag football on the Campus Mall.

His efforts have been instrumental in his development as a student leader and as a community advisor in residential life. "I am thought of as the tough community advisor, and I have never thought of myself as strict," Moore smiles. "Being a community advisor has actually transformed me.

"Taking an active role in clubs has given me the opportunity to practice some of the things we learn in business," Moore continues. "I have

learned to network, build relationships, and offer leadership. Clubs are the place to practice what I learn in class."

He has a long list of campus involvement including the National Society for Leadership and Success, Enactus, serving as a Student Ambassador, and membership on a number of campus committees. He also plays intramural basketball.

Moore has been accepted into graduate programs at two universities, but he is not rushing to a decision. He is interested in a career, and if the right thing comes along, he will take it. For him, graduate school is the back-up plan.

What Moore loves is working with

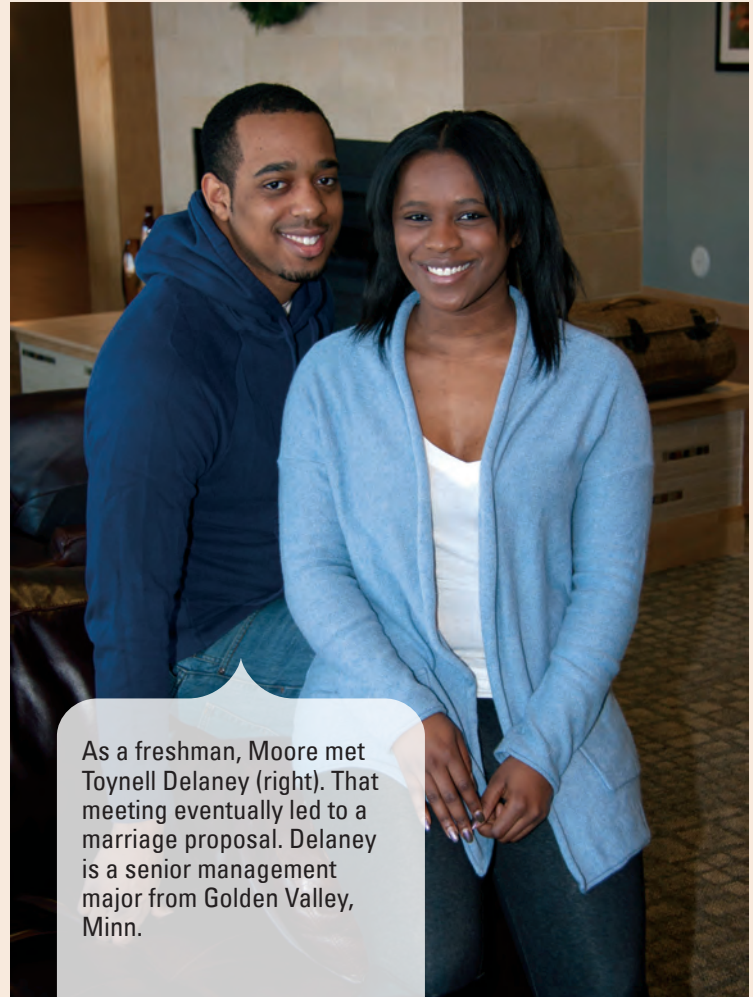
people and his goal is to have an influence on them. He is considering management training programs that could help him use his leadership skills in the workplace.

Even though he came to campus unsure of a major, the broadness of business appeals to him. “I love the variety within the major; it offers a great amount of flexibility,” Moore says. “I would have regretted not majoring in business. It is where I belong.”

He works in the Center for Rural Entrepreneurial Studies on campus and interned at the Crookston Chamber of Commerce. He grabs opportunities to be involved and to serve the campus.

It is true. Moore will leave a legacy on the campus. The greatest legacy of all might be his openness, energy, and leadership ability. Those are the things he has used to make a real difference here and what he will use to make a difference wherever he lives and works.

Note: Since the story was written, Moore has accepted a job with Frito Lay.



As a freshman, Moore met Toynell Delaney (right). That meeting eventually led to a marriage proposal. Delaney is a senior management major from Golden Valley, Minn.